

## Target

**Undergraduate and graduate students** who are interested in design, strategies, change management and facility management, as well as the effects of new working spaces on the workers, urban space and peripheral areas.

**Researchers** who are investigating the social, economic and environmental impact of the most recent working space changes, and those who have joined the CA18214 or are interested in the topic of the action.

*The organizers reserve the right not to carry out the event if the minimum number of 15 members is not reached.  
The maximum number is 30 participants.*

## Requirements

Course participants will be evaluated through a pre-selection procedure. Candidates will be selected on the basis of:

– Short CV (based on the experiences most relevant to the topics of the course);

– Age (priority is given to younger candidates).

*The course is held in English.*

*The certificate of attendance will be issued with at least 75% attendance.*

## Contents

By referring to the 'COST Action CA18214', in which lecturers and organizers are involved, and by presenting preliminary outcomes of the CA18214, the participants of the summer school will get a comprehensive overview of the current knowledge on the new working spaces such as coworking spaces and new trends in the local and international contexts.

The nature of work has been evolving recently, along with the way working spaces are used. This dynamic has major implications for working space design, management and location that need to respond to new challenges. This course will assist students, practitioners and researchers to engage with these ongoing evolutions.

Participants will learn to:

- Integrate different disciplines in a sound reasoning around the workplace, with a focus on coworking spaces;
- Manage planning and policy tools in fostering coworking space diffusion;
- Picture the future evolution of workplaces and its impact at the building and local scale, both in core and peripheral areas;
- Manage the planning, programming, and executing phases of a workplace change process.

## Program

The school is co-organized by COST Action CA18214 "The geography of New Working Spaces and the impact on the periphery", Department of Architecture, Built Environment and Construction engineering (DABC), Department of Architecture and Urban Studies (DASTU) at Polimi, with Dipartimento di Eccellenza Fragilità Territoriali and the Real Estate Center of DABC – Polimi. The course targets students and researchers.

Monday 27 June 2022 – Sunday 3 July 2022. I Week - E-learning with MOOC

Theory:

*Trends and the future of work* – Chiara Tagliaro

*Organizational culture and values* – Chiara Tagliaro

*Workplace outcomes* – Chiara Tagliaro

Workshop:

*Participants will work in teams to elaborate assignments aimed at systematizing the main understanding of the e-learning sessions.*

Monday 4 – Saturday 9 July 2022 II Week - Classes

Theory:

*Introduction and presentation of the case company* – Ilaria Mariotti; Chiara Tagliaro

Host discussants: Carlo Capra, Emanuela Curtoni, Assolombarda

*Remote working and near working* – Ilaria Mariotti; Ivana Pais

*Policies to support NWS in Italy and in Europe* – Carolina Pacchi; Mariachiara Barzotto

*The 15-minutes and 10-minutes city concept ad new working spaces: a planning perspective* – Mina di Marino

*NIL1 Presentazione Covivio* – Mina Akhavan

*Social impact of coworking spaces* – Emmanuel Costa

*Coworking and hybrid spaces* – Irene Manzini Ceinar

*Coworking and entrepreneurship* – Michele Lo Russo

*Entrepreneurship, knowledge sharing and new working spaces* – Pavel Bednar; Lukas Danko

*Exploring tourism trend that promote coworking* – Ugljesa Stankov

Workshop:

*Participants will work in teams to propose a coworking solution for Assolombarda in Milan.*

Optional attendance to discussions on different workplace related topics at late-afternoon events.

Monday 11 – Friday 15 July 2022 III Week - Classes

Theory:

*User Personas* – Tamàs Berky

*User journey mapping and service blueprint* – Antonio Iadarola

*Workplace theories* – Vitalija Danivska

*Strategy, briefing and concept* – Chiara Tagliaro

*Designing a HQ for a pharma company* – Maria Pilar Vettori

Workshop:

*Participants will work in teams to propose a design brief for the interior Spaces of the current Assolombarda HQ in Milan.*

Optional attendance to discussions on different workplace related topics at late-afternoon events.

Acknowledgement: This activity is based upon work from COST Action CA18214 "The Geography of New Working Spaces and Impact on the Periphery", supported by COST (European Cooperation in Science and Technology).

COST (European Cooperation in Science and Technology) is a funding agency for research and innovation networks. Our Actions help connect research initiatives across Europe and enable scientists to grow their ideas by sharing them with their peers. This boosts their research, career and innovation. [www.cost.eu](http://www.cost.eu)

## Learning modes

### Schedule:

The course will be held in person every day from 27 June to 15 July 2022 from 10.00 to 18.00.

@ Politecnico di Milano, Campus Colombo.

Via Colombo 40, Milano (20133).

## Instructors

DIRECTOR (DIRETTORE)

**Chiara Tagliaro**, CA18214, Researcher, Politecnico di Milano, DABC

CO-DIRECTORS (CO-DIRETTORE)

**Gianandrea Ciaramella**, Associate Professor, Politecnico di Milano, DABC

**Ilaria Mariotti**, CA18214, Associate Professor, Politecnico di Milano, DASTU

TESTIMONIALS (TESTIMONIANZE)

**Carlo Capra**, Area Territorio e Ambiente, Assolombarda

**Emanuela Curtoni**, Area Territorio e Ambiente, Assolombarda

**Silvia Francesca Leoncini**, Temporary research fellow, Politecnico di Milano, DABC

**Alice Paola Pomè**, PhD Candidate, Politecnico di Milano, DABC

**Francesca Ciccarelli**, PhD Candidate, Politecnico di Milano, DASTU

**Helyaneh Tabrizi**, PhD Candidate, Politecnico di Milano, DASTU

SEMINARS BY COST ACTION CA18214 MEMBERS

**Ivana Pais**, CA18214, Full Professor, Università Cattolica del Sacro Cuore, Department of Sociology

**Carolina Pacchi**, CA18214, Associate Professor, Politecnico di Milano, DASTU

**Mariachiara Barzotto**, CA18214, Associate Professor, University of Bath, School of Management

**Mina Di Marino**, CA18214, Associate Professor, Department of Urban and Regional Planning, Norwegian University of Life Sciences, Faculty of Urban and Regional Planning

**Mina Akhavan**, CA18214, Adjunct Professor, Politecnico di Milano, DASTU

**Emmanuel Costa**, CA18214, PhD, Universidade do Estado de Santa Catarina, Department of Geography

**Irene Manzini Ceinar**, CA18214, PhD Candidate, University College London, Bartlett School of Architecture

**Michele Lo Russo**, CA18214, Co-founder and CEO at Spaarklyn

**Pavel Bednar**, CA18214, Assistant Professor, Tomas Bata University in Zlín, Department of Regional Development, Public Sector Administration and Law

**Lukas Danko**, CA18214, Assistant Professor, Tomas Bata University in Zlín, Department of regional development, public sector administration and law

**Ugljesa Stankov**, CA18214, Full Professor, University of Novi Sad, Faculty of Sciences

SEMINARS BY EXTERNAL SCHOLARS

**Tamàs Berky**, Independent expert in Workplace Management, Garapena Ltd.

**Antonio Iadarola**, Adjunct Professor, New York University

**Vitalija Danivska**, Lecturer, Workplace Experience, Academy for Hotel & Facility Management, Breda University of Applied Sciences

## Provider

Department of Architecture, Built environment and Construction Engineering (ABC)

## Director

Chiara Tagliaro

## Duration:

- Full course 27 June-15 July (150 ore - online) – if interested in Polimi CFU

## Selection

The **ONLINE PRESELECTION** procedure will be open from **April 18 until May 22, 2022**:

All applicants should register and upload their CV at the link:

<https://www.polimi.it/index.php?id=5782&uid=4994>

The applicants will be informed of the result of the selection on **May 30**, by e-mail.

The selected candidates should proceed with **ONLINE REGISTRATION** (and fee payment if required) **WITHIN and NO LATER THAN June 10** according to the instructions that will be made available after the selection.

In case of withdrawal after the school starts, the registration fee will not be refunded.

Students from Politecnico di Milano are not eligible for this event.

## Fee

€ **500,00** - this fee must be considered as a reimbursement for the activities offered by the workshop provider (teaching material, entrances and guided tour in company and coworking spaces, refreshments on presentation days).

**50% discounted fee** is granted to students and researchers in the COST Action CA18214.

(The course registration fee is VAT exempt pursuant to art. 10, Presidential Decree no. 633 of 26/10/1972 and subsequent amendments; in case of inability to participate, reimbursement of the fee may be requested by the beginning of the school, requests received after the start cannot be satisfied)

## Info and registrations

Secretariat

Chiara Tagliaro

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e-mail: [ssmw-dabc@polimi.it](mailto:ssmw-dabc@polimi.it) | Link to the website for information and expressions of interest:

<https://www.rec.polimi.it/sswm/>

Allegato 1A



Evento di Formazione Permanente

# Summer School on Workplace Management

**Full course**  
**27 June - 15 July**

Struttura Erogatrice

**Dipartimento di Architettura, Ingegneria  
delle Costruzioni e Ambiente Costruito  
(ABC)**

