



Evento di Formazione Permanente

## *Summer School on Workplace Management*

**Full course  
28 June-16 July**

Struttura Erogatrice

**Dipartimento di Architettura,  
Ingegneria delle Costruzioni e  
Ambiente Costruito (ABC)**

### **Struttura Erogatrice**

Dipartimento di Architettura, Ingegneria delle Costruzioni e Ambiente Costruito

### **Direttore**

Prof. Andrea Ciaramella

**Durata:** i partecipanti potranno scegliere se partecipare a:

- *Full course* 28 June-16 July (150 ore - online) – if interested in Polimi CFU

### **Selezione**

La procedura di **PRESELEZIONE ONLINE** disponibile al link

<https://www.polimi.it/index.php?id=5782&uid=4722> si apre il 5 maggio e sarà da

completare **ENTRO** e **NON OLTRE** il **23 maggio**.

Tutti i candidati saranno informati dell'esito della selezione il giorno **31 maggio**, via e-mail.

La procedura di **ISCRIZIONE ONLINE** sarà disponibile **per i candidati selezionati** al link

<https://www.polimi.it/index.php?id=5782&uid=4722>

Verrà richiesto di pagare la quota di iscrizione **ENTRO** e **NON OLTRE 19 GIUGNO** con

metodo PagoPA.

**In caso di ritiro successivo all'inizio della scuola la quota di iscrizione non verrà restituita.**

**Quota di iscrizione € 200,00**

**Scontata del 100%** per studenti e ricercatori Politecnico di Milano e COST Action 18214

(La quota di iscrizione al corso è IVA esente ai sensi dell'art. 10, DPR n. 633 del 26/10/1972 e successive modifiche; in caso di impossibilità di partecipazione, può essere richiesto rimborso della quota entro l'inizio della scuola, le richieste pervenute dopo l'inizio non potranno essere soddisfatte)

### **Informazioni ed iscrizione**

#### **Segreteria**

**Gianandrea Ciaramella**

tel: +39 02 2399 5124

e-mail: [ssmw-dabc@polimi.it](mailto:ssmw-dabc@polimi.it)

Link alla pagina del sito per informazioni e manifestazione d'interesse:

<https://www.rec.polimi.it>

## Destinatari

**Undergraduate and graduate students** who are interested in design, strategies, change management and facility management, as well as the effects of new working spaces on the workers, urban space and peripheral areas.

**Researchers** who are investigating the social, economic and environmental impact of the most recent working space changes, and those who have joined the CA18214 or are interested in the topic of the action.

*The organizers reserve the right not to carry out the event if the minimum number of 15 members is not reached.  
The maximum number is 50 participants.*

## Requisiti:

Course participants will be evaluated through a pre-selection procedure. Candidates will be selected on the basis of:

– Short CV (based on the experiences most relevant to the topics of the course);

– Age (priority is given to younger candidates).

*The course is held in English.*

## Contenuti

By referring to the 'COST Action CA18214', in which lecturers and organizers are involved, and by presenting preliminary outcomes of the CA18214, the participants of the summer school will get a comprehensive overview of the current knowledge on the new working spaces such as coworking spaces and new trends in the local and international contexts.

The nature of work has been evolving recently, along with the way working spaces are used. This dynamic has major implications for working space design, management and location that need to respond to new challenges. This course will assist students, practitioners and researchers to engage with these ongoing evolutions.

Participants will learn to:

- Integrate different disciplines in a sound reasoning around the workplace, with a focus on coworking spaces;
- Manage planning and policy tools in fostering coworking space diffusion;
- Picture the future evolution of workplaces and its impact at the building and local scale, both in core and peripheral areas;
- Manage the planning, programming, and executing phases of a workplace change process.

## Programma

The school is co-organized by COST Action CA18214 "The geography of New Working Spaces and the impact on the periphery", Department of Architecture, Built Environment and Construction engineering (DABC), Department of Architecture and Urban Studies (DASTU) at Polimi, with Dipartimento di Eccellenza Fragilità Territoriali and the Real Estate Center of DABC – Polimi. The course targets students and researchers. Third week will be open also to practitioners that participate to the Evento di Formazione Permanente "Planning, Design and Management of Workplaces – Theory and Case histories of corporate workspaces".

### Monday 28 June 2021 – Sunday 4 July 2021. I Week - E-learning with MOOC

#### Theory:

*Trends and the future of work* – Prof. Chiara Tagliaro

*Organizational culture and values* – Prof. Chiara Tagliaro

*Workplace outcomes* – Prof. Chiara Tagliaro

#### Workshop:

*Participants will work in teams to elaborate assignments aimed at systematizing the main understanding of the e-learning sessions.*

### Monday 5 – Sunday 11 July 2021 II Week - Online classes

#### Theory:

*Introduction and presentation of the case company* – Prof. Chiara Tagliaro; Prof. Ilaria Mariotti. Host's discussant: Mirna Gelleni, Workplace Strategist, Vodafone

*Coworking typologies* – Prof. Suvi Nenonen

*How coworking spaces are similar and how they differ - analysing the characteristics of practices* – Prof. Katarzyna Rabiej-Sienicka

*Hybridization of coworking spaces* – Alessandra Migliore & Irene Manzini Ceinar

*Effects of Coworking Spaces on workers & urban contexts* – Prof. Mina Akhavan

*Multi-locality & Covid-19* – Prof. Mina di Marino

*15-minutes city and commuting* – Prof. Therese Bajada and Bernardine Satariano

*Proximity coworking* – Prof. Alessandro Gerosa

*Near-working in Milan* – Prof. Ilaria Mariotti and Fabio Manfredini

#### Workshop:

*Participants will work in teams to propose a coworking solution for Vodafone in Milan.*

Optional attendance to discussions on different workplace related topics at late-afternoon events.

### Monday 12 – Friday 16 July 2021 III Week - Online classes

#### Theory:

*User Personas* – Prof. Tamàs Berky

*User journey mapping and service blueprint* – Prof. Antonio Iadarola

*Workplace strategy, briefing and concept* – Prof. Ying Hua

*Benchmarks and case studies for workplace design* – Prof. Chiara Tagliaro. Silvia Leoncini and Alessandra Migliore from Politecnico di Milano will present their research.

*Workplace management around Europe: cross-country comparison of practices* – Prof. Chiara Tagliaro. Alice Paolo Pomè from Politecnico di Milano will present her research.

*Technology applications in the workplace environment* – Prof. Ingrid Nappi

*KPIs for workplace management* – Prof. Chiara Tagliaro

*Workshop: Participants will work in teams to propose a design brief for the interior Spaces of the current Vodafone HQ in Milan.*

Optional attendance to discussions on different workplace related topics at late-afternoon events.

## Modalità di svolgimento

### Orario:

Il corso si svolgerà tutti i giorni dal 28 giugno al 16 luglio 2021.

**Presso:** Online: e-learning e live (Microsoft Teams).

## Docenti

DIRECTOR (DIRETTORE)

**Andrea Ciaramella**, Associate Professor, Politecnico di Milano, DABC

CO-DIRECTORS (CO-DIRETTORE)

**Ilaria Mariotti**, CA18214, Associate Professor, Politecnico di Milano, DASTU

**Chiara Tagliaro**, CA18214, Temporary research fellow, Politecnico di Milano, DABC

TESTIMONIALS (TESTIMONIANZE)

**Mirna Gelleni**, Workplace Strategist, Vodafone

**Silvia Francesca Leoncini**, Temporary research fellow, Politecnico di Milano, DABC

**Alice Paola Pomè**, PhD Candidate, Politecnico di Milano, DABC

SEMINARS BY COST ACTION CA18214 MEMBERS

**Mina Akhavan**, CA18214, Temporary research fellow, Politecnico di Milano, DASTU

**Therese Bajada**, CA18214, Lecturer, Institute for Climate Change and Sustainable Development, University of Malta

**Mina Di Marino**, CA18214, Associate Professor, Department of Urban and Regional Planning, Norwegian University of Life Sciences, Faculty of Urban and Regional Planning

**Ying Hua**, CA18214, Associate Professor, Cornell University, Department of Design and Environmental Analysis

**Alessandro Gerosa**, CA18214, Temporary research fellow, Università cattolica del Sacro Cuore, Department of Sociology

**Fabio Manfredini**, CA18214, Politecnico di Milano, DASTU

**Irene Manzini Ceinar**, CA18214, PhD Candidate, University College London, Bartlett School of Architecture

**Alessandra Migliore**, CA18214, PhD Candidate, Politecnico di Milano, DABC

**Jenni Poutanen**, CA18214, Lecturer, Tampere University of Technology, Faculty of Built Environment

**Suvi Nenonen**, CA18214, Senior Lecturer Tampere University of Technology, Faculty of Built Environment

**Katarzyna Rabiej-Sienicka**, CA18214, Research and Teaching Assistant, Institute of Sociology, Jagiellonian University

**Bernadine Satariano**, CA18214, Senior Lecturer University of Malta Junior College

SEMINARS BY EXTERNAL SCHOLARS

**Tamàs Berky**, Consultant, Garapena Ltd.

**Antonio Iadarola**, Adjunct Professor, NYU, Tandon School of Engineering

**Ingrid Nappi**, Professor, ESSEC Business School, Department of Private & Public Policy