2021 University Alliance of the Silk Road Events
8-19 November, 2021
Hosted by
Politecnico di Milano
University Alliance of the Silk Road
Online via Zoom
Theme “Sustainability”

First Week

8-11 November: Heritage Management: Musealization or Use?
Organized by Politecnico di Milano
Two hours/day, 12:00-14:00, CET (Central European Time)
Introduction of the moderator, speeches by the speakers 20 minutes each, 5 minutes of pause after the second speaker, questions and answers (20 minutes)

DAY 1: Monday, November 8
Online Session
After discovery and preservation: musealization or use?
Opening event
Moderator
4 speakers on preservation, archaeology, economical appraisal, heritage law
Questions and answers

DAY 2: Tuesday, November 9
Online Session
Heritage management, international case studies
Moderator
Speakers on case studies from HANSR countries
Questions and answers

DAY 3: Wednesday, November 10
Online Session
Enjoyment of the historical heritage, the vision of the young generation
Moderator
5 videos, presented by PhD candidates or University students (Graduates and Undergraduates)
Questions and answers

DAY 3: Thursday, November 11
Final Round-table
The heritage management project
Questions by Moderator (one or two rounds)
Answers from scholars of architectural design, museography, communication, aesthetics, tourism, administration, security
Conclusion by Moderator

Second Week

**DAY 1: Monday, November 15:**

**UASR Executive Committee Meeting**

9.00 am to 12.00 pm (CET, Central European Time)/ 4.00 pm to 7.00 pm Beijing Time
Organized by Politecnico di Milano and Xi’an Jiaotong University

**Moderator:**
Giuliano Noci, Vice Rector for China, Politecnico di Milano
Guang XI, Vice-President for International Affairs, Xi'an Jiaotong University

**Program:**
- UASR Executive Committee annual report
- Review of new membership applicants presentations
- Planning of future developments and initiatives
- Concluding comments

**DAY 2: Tuesday, November 16:**

**Thematic sessions on Sustainable Architecture**

9.00 am to 11.00 pm (CET, Central European Time)/ 4.00 pm to 6.00 pm Beijing Time
Organized by Politecnico di Milano

**DAY 3: Wednesday, November 17:**

**Thematic sessions on Sustainable Industry**

9.00 am to 10.00 pm (CET, Central European Time)/ 3.00 pm to 5.00 pm Beijing Time
Organized by Advanced Manufacturing Sub-Alliance of UASR, Materials Science and Engineering Sub-Alliance of UASR

**DAY 4: Thursday, November 18:**

**Thematic sessions on Sustainable Energy**

9.00 am to 11.00 pm (CET, Central European Time)/ 4.00 pm to 6.00 pm Beijing Time
Organized by Energy Sub-Alliance of UASR

**DAY 5: Friday, November 19:**

**UASR Presidents’ Forum**

9.00 am to 12.00 pm (CET, Central European Time)/ 4.00 pm to 7.00 pm Beijing Time
Organized by Politecnico di Milano and Xi’an Jiaotong University

**Topics**
A. Global Higher Education Towards SDGs  
B. International Cooperation and Exchanges in Post-Pandemic Era  
C. Integration of Industry with Academia in Universities  
D. Cooperation in University International Alliance and Sustainable Development

**09:00-09:20  Words of Welcome**  
Ferruccio Resta, Rector of Politecnico di Milano  
Shuguo Wang, President of Xi’an Jiaotong University

**09:20-11:00  University Presidents Session**

**Moderator:**  
Giuliano Noci, Vice Rector for China, Politecnico di Milano

**11:00-11:40  UASR Sub-Alliances Session**

**11:40-11:50 Announcement of UASR’s Important Resolutions**  
Changzhong HE, Director of the International Cooperation and Exchanges, Xi'an Jiaotong University

**11:50-12:00  Concluding Remark**  
Guang XI, Vice-President for International Affairs, Xi'an Jiaotong University