



POLITECNICO
MILANO 1863

NOTICE OF CALL

A call has been launched for the admission to the "PoliMI Ambassador in CREATIVE THINKING" training activated within the MSc degree programmes in:

- **URBAN PLANNING AND POLICY DESIGN**
- **DESIGN & ENGINEERING - PROGETTO E INGEGNERIZZAZIONE DEL PRODOTTO INDUSTRIALE**
- **INTEGRATED PRODUCT DESIGN**
- **COMPUTER SCIENCE AND ENGINEERING**
- **MANAGEMENT ENGINEERING**
- **MECHANICAL ENGINEERING**

DESCRIPTION

The objective of this programme is to create new professional profiles, which are Ambassadors in Creative Thinking: master's degree graduates who know how to promote the knowledge and skills characteristic of the culture and ways of thinking/acting of design culture, which are increasingly widespread among the various disciplines and application contexts linked to business and innovation. The profile of PoliMI Ambassador in Creative Thinking corresponds to a professional figure who knows how to analyse, interpret, and face the new design challenges (e.g. the transition towards digital and sustainability), in the various sectors in which, in order to produce innovation, an interdisciplinary education and a strategic and systemic vision with an approach centred on the needs of the users and stakeholders involved is required.

The training programme is articulated within the MSc educational path, and sets at least 130 ECTS for MSc (thus at least extra 10 ECTS in addition to the standard MSc requirements) the minimum number of ECTS needed to complete the selected MSc and, at the same time, to qualify for the certification of Ambassador in Creative Thinking.



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As part of the educational training, students must acquire at least 30 ECTS in courses related to the Ambassador in Creative thinking profile, which have to be chosen from Tables A and B according to the instructions provided in the Educational rules of each MSc programme (<https://www.polimi.it/en/programmes/laurea-magistrale-equivalent-to-master-of-science/>).

For programmes that provide courses with different modularity, special conditions may be indicated (see the possible introductory paragraph in Tables A and B in the Educational rules of each programme – paragraph 7.3).

The Ambassador in Creative thinking certification will be reported in the student's Diploma Supplement and a dedicated digital badge will be issued by Politecnico di Milano.

Students who will not obtain the required at least extra 10 ECTS and the 30 ECTS in training activities functional to the Ambassador in Creative thinking profile, will not be precluded from obtaining their degree.

Only Politecnico di Milano students regularly enrolled in the degree courses listed above for the academic year 2025/26, can participate in the call. It is possible to participate in only one Ambassador of the four provided by the University. Students who are already participating in an Honours program or in a double degree announcement are not eligible to participate in Ambassadors.

APPLICATION FOR PARTICIPATION

The application form must be submitted through the **specific application function available from the Online Services** (section Admission requests> Admission to selection procedures) **starting from 22/07/2025 and by 30/05/2026**. Enrolment in the Ambassador programme requires no further steps and is considered immediately confirmed.

REQUIREMENTS FOR OBTAINING THE TITLE

The requirement for obtaining the title of "PoliMI Ambassador in Creative Thinking" is the achievement of at least 130 ECTS (of which at least 10 in excess), of which 30 ECTS in training activities pertinent to the profile of Ambassador in Creative Thinking. Verification of the



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requirements will take place at the end of the MSc course and before the student takes the degree examination. Qualifying courses must be included in the study plan during the standard plan compilation windows.

TREATMENT OF PERSONAL DATA

With regard to the processing of personal data, in compliance with EU Regulation 2016/679 of 27 April 2016 on the protection of personal data and related implementing regulations, please refer to what is indicated on the specific web page of the Politecnico di Milano website <https://www.polimi.it/privacy>.

HEAD OF THE PROCEDURE

In accordance with the provisions of Art. 5 of Law, 7 August 1990, no. 241, the Head of this call for the application procedure is dr. Gianluca Attolini.

Milano, 15/07/2025

The Dean
Prof. Donatella Sciuto