

Rui Roda
curriculum vitae

PERSONAL PROFILE

- Ph.D. in Industrial Design, Politecnico di Milano, Italy
(Supervisor: Prof. Andrea Branzi; Lecturer: Prof. Silvia Pizzocaro)
- Visiting Auxiliary Professor in the Master of Science (M.Sc.) course of the University of Aveiro, Portugal
- Member of the research and development unit “RED” (INDACO department), School of Design, Politecnico di Milano, since 2003
- Member of the Latin Network for the Development of Design as a Process, since 2008
- Guest member of the Centro de Estudos Avançados em Design from the Universidade Estadual de Minas Gerais (UEMG), since 2007

MAIN FIELDS OF INTEREST AND RESEARCH

- Reflections on the dynamics of reuse in the contemporary metropolis;
- Design and refunctionalization of abandoned buildings;
- Socially responsible design;
- Strategic design;
- Design for territorial valorization;
- Architectural photography, with a focus on refunctionalization projects.

QUALIFICATIONS

2007. Ph.D. in Industrial Design, Politecnico di Milano, INDACO department, Milan, Italy

1998. Social Science School, Universidade Nova de Lisboa, Lisboa, Portugal
Post-graduation in Art History

1996. Architecture Institute of Technology of Poznan, Coimbra, Portugal
(Sponsored by the UNESCO and the Portuguese Architectural Council)
Post-graduation in Rehabilitation of Urban Centers

1994. Polytechnic School of Design, Milan, Italy
Master's degree in Industrial Design
Master's degree in Interior Design

1993. Universidade Lusíada, Lisboa, Portugal
First-class Honours degree in Architecture (BArch) (specialization in urbanism)

ADDITIONAL TRAINING

1995. Portuguese Architectural Council (OAP), Lisboa
Project management – short-term course

1995. Portuguese Architectural Council (OAP), Lisboa
Regulations for urban construction – short-term course

1996. Portuguese Architectural Council (OAP), Lisboa
Planning specifications for construction projects – short-term course

1996. Portuguese Architectural Council (OAP), Lisboa
Project organization – short-term course

TEACHING

2013-14 School of Design, Politecnico di Milano, Italy

Visiting professor - Concept Design Lab

2012-13 School of Design, Politecnico di Milano, Italy

Visiting professor - Concept Design Lab

Since 2007 University of Aveiro, Aveiro, Portugal

Auxiliary Professor - Master of Science (M.Sc.) in:

Design (responsible for the strategic design field)

Sustainable Design, Planning and Development of New Products (responsible for the field of design and territory)

2004-2009 Faculty of Design, Politecnico di Milano, Italy

Teaching assistant in the Methodology of Design Research course (undergraduate level)

headed by Professor Silvia Pizzocaro.

2007-2008 Escola Universitária das Artes de Coimbra EUAC-ARCA, Portugal

Auxiliary Professor in the Design course (undergraduate level)

2001-2002 Universidade Lusófona de Lisboa, Portugal

Auxiliary Professor in the Interior Design course (undergraduate level)

1997-2003 Escola Universitária das Artes de Coimbra EUAC-ARCA, Portugal

Auxiliary Professor in the Design course (undergraduate level)

1997-1998 Escola Universitária das Artes de Coimbra EUAC-ARCA, Portugal

Auxiliary Professor in the Design course (undergraduate level)

RESEARCH PROJECTS

Member of the teams that worked on the development of the following research proposals:

2009. Research project submitted to the Fundação para a Ciência e a Tecnologia, proposal acronym: "DESIGNED.PLACES" - Interfaces between Culture & Citizenship. Main Contractors: University of Aveiro as a host institution; University of Porto as a participating institution; Instituto de Investigação em Design, Media e Cultura (ID+).

2005. Research project submitted to the European Commission, Sixth Framework programme, proposal acronym: "D.TRACKS" - Training Courses for The Implementation of Knowledge on Social Design: Designing Social Design as A Discipline and a Research Field, HUMAN RESOURCES AND MOBILITY (HRM) ACTIVITY, MARIE CURIE ACTIONS, Marie Curie Conferences and Training Courses, Series of Events (SCF), FP6-2005-Mobility-4.

2005. Multi-partner research project submitted to the European Commission, Sixth Framework programme, proposal acronym: "SEEDS" - STAGE 1 OUTLINE PROPOSAL, HUMAN RESOURCES AND MOBILITY (HRM) ACTIVITY, MARIE CURIE ACTIONS, Marie Curie Research Training Networks (RTN), Call: FP6-2005-Mobility-1.

2003. Research project submitted to the European Commission, Sixth Framework programme, Series of experts seminars for advanced studies in new theoretical insights relating design to complexity theories, proposal acronym: SEEDS, Type of instrument: CA (Coordination Action), Activity code addressed: NEST-2003-2 INSIGHT.

CONFERENCES, SEMINARS AND WORKSHOPS

Collaboration in the organization of several seminars and workshops:

2014. Member of the Scientific Committee of the "**5th International Forum of Design as a Process – The Shapes of the future as the front end of design driven innovation**" conference at the Tecnológico de Monterrey, Campus Guadalajara, Mexico , September 18th-20th. Information available at <http://www.5thforumofdesign.com>

2013. Member of the Scientific Committee and reviewing member of the “**2nd Nacional Ph.D. meeting- UDesign 13**” conference at the University of Aveiro, Aveiro, Portugal, July 14th. Information available at <http://ud12.web.ua.pt>

2012. Participation, as a reviewing member, in “**1st International Fashion and Design Congress**”, November 5th-7th. Information available at <http://www.design.uminho.pt/cimode/en-US/info/>

2012. Member of the Scientific Committee and reviewing member at the “**1st National Ph.D. meeting- UDesign 12**” conference at the University of Aveiro, Aveiro, Portugal, July 14th. Information available at <http://ud12.web.ua.pt>

2012. Member of the Scientific Committee and reviewing member of the “**4th International Forum of Design as a Process**” conference at the Universidade Estadual de Belo Horizonte (UeMG), Brasil, September 19th-22th. Information available at <http://www.latin-design-process.net>

2012. Participation, as a reviewing member, in the “**DRS 2012 Bangkok**” conference at Chulalongkorn University, Bangkok, Thailand, July 1st-4th. Information available at www.drs2012bangkok.org

2011. Member of the Scientific Committee of the “**3rd International Forum of Design as a Process**” conference at the Politecnico di Torino, Torino, November 3rd-5th. Information available at www.latin-design-process.net

2011. Participation, as a reviewing member, in the **CIPEDVI – an agenda for Design**. October 10th-12th, Lisboa

2010. “**2nd International Forum of Design as a Process**” conference at the University of Aveiro, Portugal, October 28th-30th. Org. Roda, R.; Formia, E.; Mata, L.. Information available at www.latin-design-process.net

2005. “**Conceptual Maps for System Thinking Related to Design**” workshop at the Hochschule für Kunst, Bremen, Germany.

2004. “**Towards a Research Agenda for Instructional Design**” (Professor Dennis Dicks, Concordia University, Montreal), doctoral seminar at the Politecnico di Milano, June 22nd.

2004. “**The Question of Social Design**” (Professor Victor Margolin, Illinois Chicago, USA) doctoral seminar at the Politecnico di Milano.

2003. “**Ecologia dell’artificiale: I contesti di apprendimento complesso**” seminar with the Gruppo di Ricerca Interdisciplinare sulla Complessità (GRICO) Bicocca University and Unità di Studio e Sviluppo Teoria e Cultura di Ricerca in Disegno Industriale, INDACO department - Politecnico di Milano. BICOCCA University, Massa auditorium, June 9th, 2003.

1998. “**Compared Design: Portugal – Brazil**”, academic research with the Escola Universitária das Artes de Coimbra, Portugal and the Design School of the UEMG, Brazil.

Seminars and Workshops Attended

2010. “Dialogues with Technique”, (Prof. Rui Marcelino, Universidade Técnica de Lisboa, Portugal); “Dialogues with Interaction” (Prof. Mário Vairinhos, University of Aveiro); “Dialogues with Identity”, (Prof. Lia Krucken, Universidade Estadual de Minas Gerais, MG, Brazil); Cycle of thematic seminars within the scope of the Master’s Degree in Design, University of Aveiro, Portugal, May 19th, 20th e 27th. Org. Roda, R.; Albino, C..

2005. “Reference and Citation in Design Research”, short-term course at the 3rd Congress of Design Research, Rio de Janeiro, Brazil, October 12th-15th.

2005. “Improving Quality in Design Research”, seminar, Design Research Society Symposium, July 15th, Carlton House Terrace, London.

2004. “Metaprojecto: por uma nova abordagem interdisciplinária para o design”, short-term

course at the 6th Brazilian Congress of Research and Development in Design – P&D Design 2004, São Paulo, October 13th-16th.

2004. “Designing Design Research 4: Reflecting, Refreshing, Reuniting & Renovating”, Design Research Society Symposium, March 20th, Royal College of Art, London.

2003. “Visions of Possible Worlds. Scenarios and Proposals for Sustainability. A new social role for designers and design schools”, conference at the Triennale di Milano, November 28th-29th.

2002. “Pre Production Meeting – INDACO”, Politecnico di Milano, Pianazze di Farini June 4th-5th.

2000. “Design plus Research”, international conference, Milan, Italy, May.

WORK EXPERIENCE

1994 Upjohn Pharmaceuticals, Portugal

Architect, interior design for office conversion project

1995-2009 FR Lda and Deko 51 Lda, Portugal

Consultant for showroom and trade-fair design

1995-96 Department of Urban Planning, Alcácer do Sal Town Council, Portugal

Review of the urban planning project for Santa Catarina de Sítimos

1996-98 Miguel Rocha & Saraiva Associates, Lisboa, Portugal

Member of the planning teams for the Asia International Hotel; Parque Expo 98; Hotel Nau, Cascais

2000-2002 Ettore Sottsass Associates, Milan, Italy

Architect in various design projects

Scientific PUBLICATIONS

Roda, R.; Albino, C., 2014. Design and Diversity: contaminations of territories, knowledges and methodologies. By *4th INTERNATIONAL FORUM OF DESIGN AS A PROCESS – Diversity: Design/humanities, CIENTIFIC MEETING OF THE LATIN NETWORK FOR DEVELOPMENT OF DESIGN PROCESSES*, Belo Horizonte (EdUEMG), Brasil Sep 19th - 22th (ISBN 978-85-62578-33-5).

Roda, R.; Azevedo, P., 2012. Processo para uma leitura antropológica da cultura material. In: 2º Encontro Nacional de Doutoramentos em Design, Faculdade de Belas Artes do Porto, Porto.

Roda, R., 2012. Design and Handicraft: Reflecting about the pertinence of dialog in order to obtain a territory reevaluation. In: Albino, C., 2012, Design, Artesanato & Indústria. Ed. Fundação Cidade de Guimarães 2012, Guimarães (ISBN 978-989-98473-9-2).

Roda, R., 2012. Steel Skeletons in Sarico, Angola. Belo Horizonte, Ed. UEMG (ISBN: 9788562578144).

Roda, R.; Albino, C., 2012. “The power of *Genius Loci*” in the dialogue with the global network. Two Portuguese companies, two perspectives on the value chain”, In A. Can Ozcan Ayça Durmaz Tasci, Derya irkdas Dogu, eds., Agrindustrial Design 2nd International Product and Service Design Congress and Exhibition on Agricultural Industries Mediterranean/Food/Design Proceedings, Izmir, April 26th-28th, Published by Izmir University of Economics Print No: 050, Izmir, Turkey. ISBN: 978-975-8789-49-8.

Roda, R.; Albino, C., 2011. Handcraft, companies and education. Reflecting on this partnership in the Portuguese context. By *3rd INTERNATIONAL FORUM OF DESIGN AS A PROCESS CIENTIFIC MEETING OF THE LATIN NETWORK FOR DEVELOPMENT OF DESIGN PROCESSES*, Torino, Italy November 3rd-5th.

Albino, C.; Roda, R.; Providência, F., 2011. Estudos doutorais na Valorização do Território Português: Valores e oportunidades na investigação em design, CIPEDVI – an agenda for Design. October 10th-12th, Lisboa.

Roda, R.; Wielewicki, P., 2011. Informação participada: imagens do território sob a lente metaprojetual. In: *Desenhando o futuro*, Bento Gonçalves, Rio Grande do Sul, Brasil, August 1st-6th (ISSN 2237-7697). Available at www.desenhandoofuturo.com.br/anais-downloads/?p=5

Roda, R.; Wielewicki, P., 2011. Shared Visions and Local Sustainability: Territory Perspectives under Strategic Design Lenses. In: *Strategic Design Research Journal*, Vol.4, N. 3 Set./Dez. 2011 UNISINOS, Rio Grande do Sul, Brazil (ISSN 1984-2988).

Roda, R.(Org.); Formia, E.; Mata, L., 2010. Design, Fine Arts, Craft: Cross Fertilization and Experiences. Proceedings of the 2nd International Forum of Design as a Process. Aveiro: Ed. Universidade de Aveiro. (ISBN 978-972-789-328-7). Available at <http://www.unisinos.br/sdrj/index.php?e=10&s=9&a=110>

Roda, R.(Org.); Formia, E.; Mata, L., 2010. Design, Fine Arts, Craft: Cross Fertilization and Experiences. Abstracts of the 2nd International Forum of Design as a Process (CD-ROM). Aveiro: Ed. Universidade de Aveiro (ISBN 978-972-789-327-0).

Roda, R.; Mata, L., 2010. Design in City. Anonymous design in the Latin metropolis as a value-generating informal process. By 2nd INTERNATIONAL FORUM OF DESIGN AS A PROCESS CIENTIFIC MEETING OF THE LATIN NETWORK FOR DEVELOPMENT OF DESIGN PROCESSES, Aveiro, Portugal, October 29th. Org. Roda, R.; Formia, E.; Mata, L.; CD-ROM. Abstracts available (ISBN 978-972-789-327-0).

Roda, R.; Albino, C.; Providência, F., 2010. Reinterpretation of tradition values, in Minho territory: Handcraft – a lecture key. By 2nd INTERNATIONAL FORUM OF DESIGN AS A PROCESS CIENTIFIC MEETING OF THE LATIN NETWORK FOR DEVELOPMENT OF DESIGN PROCESSES, Aveiro, Portugal, 29th October, Org. Roda, R.; Formia, E.; Mata, L.; CD-ROM. Abstracts available (ISBN 978-972-789-327-0).

Roda, R.; Albino, C., 2010. Doctoral studies facing valorization of territory: design as a cross-functional manager of its values. Sustainability in Design: Now! Challenges and Opportunities for Design Research, Education and Practice in the XXI Century. LeNS project funded by the Asia Link Programme, EuropeAid, European Commission. . Bangalor: Ed-

ited by Fabrizio Ceschin, Carlo Vezzoli and Jun Zhang. Ed. British Library Available at the British Library. ISBN-13: 978-1-906093-54-9.

Roda, R., 2009. The images of the Latin metropolis. The role of Design in tackling contemporary social needs. By FIRST INTERNATIONAL FORUM OF DESIGN AS A PROCESS SCIENTIFIC MEETING OF THE LATIN NETWORK FOR DEVELOPMENT OF DESIGN PROCESSES, Porto Alegre, Brasil, June 24th-26th.

Roda, R., 2009. Design to Reuse Abandoned Buildings Enabling Flexibility and Connection in the contemporary metropolis (poster format). By International Symposium CSBE Housing networks. Revitalizing Built Environments. Requalifying Old Places for New Uses, Istanbul, October 12th-16th.

Roda, R., 2009. Jazz metropolis. Input of design research in the reuse process. By international Symposium CSBE Housing networks. Revitalizing Built Environments. Requalifying Old Places for New Uses, Istanbul, October 12th-16th.

Roda, R., 2009. Resiliência na metrópole flexível: interagindo com a “cidade abandonada”. In: Pedreirinho, J. (org.) *Ambição Moderna*, Volume A3, 2009 Coimbra, Ed. Rui Seco. ISSN: 1646-5393.

Roda, R., 2009. The inner face of the city. Portrait of the empty as a sustainable experimental container. In: Morais, D.; Krucken, L. (org.) *Sustentabilidade*, volume 3, 2009 Belo Horizonte, Brazil. Ed. T&C Design. ISBN: 978-85-62578-00-7.

Roda, R.; Celaschi, F.; Bares, C.; Moraes, D.; Branco, V., [et. al.], 2008. Design culture: from Product to Process. Building a network to develop design processes in Latin countries. In: *Proceedings of Changing the Change: Design Visions, Proposals and Tools Conference*, Turin, Italy.

Roda, R., 2007. Culture locali e progetto di comunicazione emozionale in due diverse realtà. In: Maiocchi, M. (org) *La comunicazione emozionale negli ambienti ospedalieri*, 2007. Milan: Maggioli Ed. ISBN: 978-88-387-4209-x.

Roda, R., 2007. Design to reuse abandoned buildings. Enabling flexibility and connection in the contemporary metropolis. Milan, Doctoral Thesis (Ph.D. Programme in Industrial Design – INDACO Department, Faculty of Design, Politecnico di Milano, Milan). Available at http://www.diecm.polimi.it/eng/dottori.php?te_autore=&te_tutor=&te_titolotesi=&te_parolechiave=reuse&te_udr=&Submit=Submit

Roda, R.; Gontijo, L.; Krucken, L.; Reis, A.; Moraes, D., 2006. A transversalidade da pesquisa em design e a sua relação com inovações sócio-culturais. (Transversality in design research and its relationship with social-cultural innovations.) In: 58th Annual Meeting of the SBPC – Sociedade Brasileira para o Progresso da Ciência, Florianópolis, July 16th-21st. Available at <http://www.rpm.com.br/sbpc58ra>

Roda, R., 2005. Cities as Systems: Reinventing Functions for Abandoned Areas, Design System Evolution: 6th European Academy of Design Conference, Bremen, March 29th-31st. Available in CD-ROM and online at http://www.verhaag.net/ead06/fullpapers/ead06_id220_2.pdf

Roda, R., 2005. Doctoral Studies Concerning Contemporary Social Needs: The Flexible Reuse of Abandoned Buildings as a Ph.D. Research Area of Design, Design Research, Industries and a New interface for Competitiveness. Joining Forces, University of Art and Design, Helsinki, September 22nd-24th.

Roda, R., 2005. Resilience of the Flexible Metropolis. Reflections on the Integration of Abandoned Spaces by Design, 3rd international Congress of Design Research, Rio de Janeiro, October 2nd-15th.

Roda, R.; Krucken, L., 2005. Case Study Method. In: Design Research: Click - The Contribution of Photography, abstract, 4th Doctoral Education in Design conference 4DED Arizona, June 25th-28th. (not accepted)

Roda, R., Krucken, L., 2004. Design Management in Contemporary Organizations: Adding value to Services, 6° Congresso Brasileiro de Pesquisa e Desenvolvimento em Design, São

Paulo, October 13th-16th. Available in CD-ROM and online at

<http://dici.ibict.br/archive/00000959>

2004. Quoted in S. Pizzocaro, "Learning Design Research: Outlining a Context. Critical issues derived from the Politecnico di Milano PhD curricula in industrial design", The Journal of Design Research, vol. 4, Issue 1, 2004 (ISSN 1569-1551).

Ph.D. in progress (as a supervisor)

Albino, C., O sentido do lugar. A valorização da identidade do território pelo Design (*work in progress*). Doctoral Thesis (Ph.D. Programme from the Art and Communication Department, University of Aveiro, Aveiro). (*To be presented*); supervisor: Rui Roda; co-supervisor: Francisco Providência

Afonso, A. O anónimo português: o contributo dos artefactos anónimos para o Design (*work in progress*). Doctoral Thesis (Ph.D. Programme from the Art and Communication Department, University of Aveiro, Aveiro). (*To be presented*); supervisor: Rui Roda

Azevedo, P. Visões para uma história antropológica do design (*work in progress*). Doctoral Thesis (Ph.D. Programme from the Art and Communication Department, University of Aveiro, Aveiro). (*To be presented*); supervisor: Rui Roda

Cardoso, A., O Design em diálogo com a cadeia de valor dos produtos da agrobiodiversidade para a valorização do território (*work in progress*). Doctoral Thesis (Ph.D. Programme from the Art and Communication Department, University of Aveiro, Aveiro). (*To be presented*); supervisor: Rui Roda

Teles, J., Untitled (*work in progress*). Doctoral Thesis (Ph.D. Programme from the Art and Communication Department, University of Aveiro, Aveiro). (*To be presented*); supervisor: Rui Roda

Ph.D. (as an examiner in the discussion panel)

Antunes, R., 2012. Práticas de gestão do Design para o subsector nacional de cerâmica utilitária e decorativa. Ph.D. (Ph.D. Programme in Design, Art and Communication Department, University of Aveiro, Aveiro). Presented on December 14th.

Oliveira, P., 2012. A Identidade Difusa dos Materiais Metálicos. Contributos para um ensino holístico sobre materiais em cursos superiores de design. Ph.D. (Ph.D. Programme in Design, Faculdade de Arquitectura, Universidade Técnica de Lisboa (UTL), Lisboa). Presented on May 22nd.

Aparo, L., 2012. O Designer como intérprete de cenários de equipamentos. Ph.D. (Ph.D. Programme in Design, Art and Communication Department, University of Aveiro, Aveiro). Presented on March 16th.

Staszowski, E., 2011. From cultural heritage to social innovation. A design-driven, community-based model for sustainable cities. Milano, Ph.D. (Ph.D. Programme in Design e tecnologie per la valorizzazione dei beni culturali, XXII ciclo, BEST and INDACO Departments, Politecnico di Milano, Milano). Presented on February 28th.

Bergamini, I., 2011. LA VALORIZZAZIONE CULTURALE DELLE AREE RURALI. Aspetti procedurali e operativi per la creazione di un distretto culturale evoluto. Milano, Ph.D. (Ph.D. Programme in Design e tecnologie per la valorizzazione dei beni culturali, XXII ciclo, BEST and INDACO Departments, Politecnico di Milano, Milano). Presented on February 28th.

Froldi, E., 2011. LA VALORIZZAZIONE DEL CENTRO STORICO COME BENE CULTURALE. La valorizzazione del centro storico di Malaga e indirizzi per la progettazione. Milano, Ph.D. (Ph.D. Programme in Design e tecnologie per la valorizzazione dei beni culturali, XXII ciclo, BEST and INDACO Departments, Politecnico di Milano, Milano). Presented on February 28th.

Capurro, R., 2011. MUSEALIZZAZIONE DI OPERE E COLLEZIONI DI INTERESSE RELIGIOSO. Dinamiche museologiche e museografiche per la valorizzazione. Milano, Ph.D. (Ph.D. Programme in Design e tecnologie per la valorizzazione dei beni culturali, XXII ciclo, BEST and INDACO Departments, Politecnico di Milano, Milano). Presented on February 28th.

Bravo, M., 2011. IL SISTEMA CULTURALE DELLA MODA. Design per la definizione di scenari e strumenti di valorizzazione. Milano, Ph.D. (Ph.D. Programme in Design e tecnologie per la valorizzazione dei beni culturali, XXII ciclo, BEST and INDACO Departments, Politecnico di Milano, Milano). Presented on February 28th.

Spagnoli, A., 2011. EVENTI CULTURALI: nuovi scenari di fruizione e valorizzazione nel panorama urbano contemporaneo. Milano, Ph.D. (Ph.D. Programme in Design e tecnologie per la valorizzazione dei beni culturali, XXII ciclo, BEST and INDACO Departments, Politecnico di Milano, Milano). Presented on February 28th, 2011.

Ferrari, D., 2011. La Relazione tra il Design e l'Artigianato Artistico Italiano. Una proposta per l'innovazione, la valorizzazione e la tutela dell'artigianato artistico italiano. Milano, Ph.D. (Ph.D. Programme in Design e tecnologie per la valorizzazione dei beni culturali, XXII ciclo, BEST and INDACO Departments, Politecnico di Milano, Milano). Presented on February 28th.

Aparo, E., 2010. A Cultura Cerâmica no Design da Joalheria Portuguesa. Ph.D. (Ph.D. Programme from the Art and Communication Department, University of Aveiro, Aveiro). Presented on October 1st.

MA (as a supervisor)

Junior, E., 2013. As “Folhas Velhas” da fábrica da Vista Alegre: experimentando o acaso”. MA Thesis (MA Programme from the Art and Communication Department, University of Aveiro, Aveiro). Presented on December 16th. (grade 20/20); supervisor: Rui Roda; co-supervisor: Cláudia Albino

Pinheiro, G., 2012. O Design no contexto da calamidade sísmica. A construção de um Kit de sobrevivência. MA Thesis (MA Programme from the Art and Communication Department, University of Aveiro, Aveiro). Presented on December 20th. (grade 19/20); supervisor: Rui Roda; co-supervisor: Paulo Bago d'Uva

Salomé, A., 2012. Mobilidade em Aveiro: a intermodalidade compreendida em pocket map. MA Thesis (MA Programme from the Art and Communication Department, University of Aveiro, Aveiro). Presented on December 20th. (grade 17/20); supervisor: Rui Roda; co-supervisor: Rui Rosta

Sousa, L., 2012. O design na valorização do território pelo produto: as Ostras de Aveiro. MA Thesis (MA Programme from the Art and Communication Department, University of Aveiro, Aveiro). Presented on December 19th. (grade 18/20); supervisor: Rui Roda; co-supervisor: Cláudia Albino

Ramos, P., 2012. O Design na valorização do território pelo produto: o bacalhau de cura amarela. MA Thesis (MA Programme from the Art and Communication Department, University of Aveiro, Aveiro). Presented on December 19th. (grade 16/20); supervisor: Rui Roda; co-supervisor: Cláudia Albino

Cruz, R., 2012. Design no território: humanizando o acesso às paisagens de Aveiro. MA Thesis (MA Programme from the Art and Communication Department, University of Aveiro, Aveiro). Presented on December 19th. (grade 18/20); supervisor: Rui Roda; co-supervisor: Cláudia Albino

Domingues, V., 2011. Villa: sistema de redes locais. Contributos do design para a valorização do comércio tradicional alimentar em Aveiro. MA Thesis (MA Programme from the Art and Communication Department, University of Aveiro, Aveiro). *Presented on December 16th. (grade 18/20); co-supervisor: Rui Roda*

Silva, F., 2011. A Inscrição do Cidadão no Meio Urbano. MA Thesis (MA Programme from the Art and Communication Department, University of Aveiro, Aveiro). *Presented on December 14th. (grade 18/20)*

Baptista, B., 2010. Sistemas flexíveis: da ideia à realização de novos cenários habitáveis. MA Thesis (MA Programme from the Art and Communication Department, University of Aveiro, Aveiro). *Presented on December 19th. (grade 18/20); supervisor: Rui Roda*

Bento, F., 2010. Wearable Technology em Motociclismo. Uma abordagem projectual. MA Thesis (MA Programme from the Art and Communication Department, University of Aveiro, Aveiro). *Presented on December 14th. (grade 20/20) supervisor: Rui Roda*

Afonso, A., 2010. O artefacto anónimo como potenciador do desenvolvimento em Design. MA Thesis (MA Programme from the Art and Communication Department, University of Aveiro, Aveiro). *Presented on December 14th. (grade 19/20); supervisor: Rui Roda*

Gonçalves, N., 2010. Curricula analyses & study of Design education. Undergraduate level. MA Thesis (MA Programme from the Art and Communication Department, University of Aveiro, Aveiro). *Presented on December 13th. (grade 17/20); supervisor: Rui Roda*

Wielewicki, P., 2010. Visões compartilhadas: territórios em diálogo com o design estratégico. MA Thesis (MA Programme from the Art and Communication Department, University of Aveiro, Aveiro). *Presented on June 3rd. (grade 19/20); supervisor: Rui Roda*

Santos, J., 2009. Design de Informação e Intermodalidade nos Transportes em Aveiro. MA Thesis (MA Programme from the Art and Communication Department, University of Aveiro, Aveiro). *Presented on December 16th. (grade 19/20); supervisor: Rui Roda*

MA (as an examiner in the discussion panel)

Abreu, J., 2013. Design como estratégia para a sustentabilidade da olaria de Barcelos. MA Thesis (MA Programme in Industrial Design, Instituto Politécnico de Viana do Castelo, Escola Superior de Tecnologia e Gestão). *Presented on March 20th.*

Paula, L., 2012. Relatório de Estágio na empresa Fullsix. Gestão do Design em contexto de Crise. MA Thesis (MA Programme in Industrial Design, Instituto de Artes Visuais, Design e Marketing, Escola Superior de Design - IADE). *Presented on December 22nd.*

Mannarino, A., 2010. A experiência do objecto no espaço da cidade. MA Thesis (MA Programme in Arte and Communication Department, University of Aveiro, Aveiro). *Presented on December 14th. (grade 16/20)*

Sampaio, J., 2010. Da sustentabilidade subjacente ao Metadesign. MA Thesis (MA Programme in Industrial Design - Bologna format, Faculty of Engineering, University of Porto, Porto). *Presented on June 9th. (grade 19/20)*

Gisela, M., 2010. Banco para Comboio de Alta Velocidade. O Design antes da Forma. MA Thesis (MA Programme in Industrial Design - Bologna format, Faculty of Engineering, University of Porto, Porto). *Presented on June 9th. (grade 15/20)*

Costa, A., 2010. Mobilidade Urbana para uma População Envelhecida - Um contributo para a reconversão dos interiores do Metropolitano. MA Thesis (MA Programme in Industrial Design, Instituto de Artes Visuais, Design e Marketing, Escola Superior de Design - IADE). *Presented on December 21st.*

Costa, A., 2010. Mobilidade Urbana para uma População Envelhecida - Um contributo para a reconversão dos interiores do Metropolitano. MA Thesis (MA Programme in Industrial Design, Instituto de Artes Visuais, Design e Marketing, Escola Superior de Design - IADE). *Presented on December 21st.*

Carreira, C., 2010. Equipamento para Espaços Pediátricos. MA Thesis (MA Programme in Industrial Design, Instituto de Artes Visuais, Design e Marketing, Escola Superior de Design - IADE). *Presented on December 21st.*

MA discussion (as head of the discussion panel)

Fonseca, M., 2011. Incorporação da tecnologia em novas formas de viver e comunicar. MA Thesis (MA Programme from the Art and Communication Department, University of Aveiro, Aveiro). *Presented on December 29th. (grade 15/20)*

Pinheiro, A., 2011. Cidade de Experiência: o design e a experiência da deriva na cidade. MA Thesis (MA Programme from the Art and Communication Department, University of Aveiro, Aveiro). *Presented on December 20th. (grade 16/20)*

Carvalho, A., 2011. Vinho Verde: ma Rota de Guimarães 2012. MA Thesis (MA Programme from the Art and Communication Department, University of Aveiro, Aveiro). *Presented on December 19th. (grade 10/20)*

Neves, R., 2011. Diálogo do Corpo e da Tecnologia: Os assistive devices e a negociação de significações na (des)construção da identidade. MA Thesis (MA Programme from the Art and Communication Department, University of Aveiro, Aveiro). *Presented on December 14th. (grade 19/20)*

Faria, A., 2011. Design e Hortas Urbanas. Um Produto Para o Cultivo de Alimentos dentro da Habitação. MA Thesis (MA Programme from the Art and Communication Department, University of Aveiro, Aveiro). *Presented on December 16th. (grade 15/20)*

Filgueiras, A., 2010. A Experiência Táctil no Design de Intrefaces para o Automóvel. MA Thesis (MA Programme from the Art and Communication Department, University of Aveiro, Aveiro). *Presented on December 14th. (grade 10/20)*

Exhibitions

Roda, R. 2012. Perspectives on Emptiness, photo exhibition (work in progress)

Roda, R. 2012. Steel Skeletons in Sarico, Angola. Photo exhibition at Guignard Gallery.
2nd-16th October. Belo Horizonte, Brazil

2011. Organization of an exhibition within the scope of the Master's Degree. Retrospective of outcomes. (MA Programme from the Art and Communication Department, University of Aveiro, Aveiro).

AWARDS

1996. First-prize in the Alcácer do Sal Town Council's competition for the transformation of an olive oil factory into an Ethnographic Museum, Torrão, Portugal

2003. 7th place in the public contest for the admission in the doctoral research programme of the Industrial Design and Multimedia Communication, Politecnico di Milano, Italy

2003-2005. International scholarship for doctoral candidates awarded by the Italian Government, Ministry of Foreign Affairs

SKILLS

Languages

Portuguese, mother tongue

Italian, proficient user

Spanish, proficient user

English, independent user

Artistic skills

Photography