

Personal Data Resume

Identification

Name: Marina (Mientje Jennigje) Toeters MA
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E-mail: marina@by-wire.net
Address: Heemstedelaan 5, 3523 KE Utrecht, NL
Birth: 16-07-1982, Den Ham
Nationality: Dutch

Education

2013 LCA training by Natasch van de Velde
2012 Workshop C2C as basic pattern – Cradle2Cradle method – Refinity
2010 Coach training – TU/e
2008 Quick start course for education – WdKA
2006-2007 **Master of Art and Design**; Fashion Design - MAHKU Utrecht - Cum Laude
2003-2006 **Bachelor of Art**; Fashion Design - Hogeschool voor de Kunsten Utrecht
1998-2002 CIBAP Zwolle (middle vocational education)
Presentation and Communication, exam in: Graphic Design
1994-1998 Regge-Vecht College, Den Ham MAVO (high-school)

Work history

2015 **It-fits & Coldenhove**, freelance projects
2015-2013 Theme leader Wearable Senses, Industrial Design, Eindhoven University of Technology
2015-2011 **Saxion**, Member of the research group Smart Functional Materials, project leader CRISP-Smart Textile Services
2015-2010 Edu: **Eindhoven University of Technology**, coach Industrial Design, Wearable Senses
2015-2009 Edu: **HKU Utrecht**, 2nd year Fashion eco- & technology, 4th year project coaching.
2015 **Michiel Cornelissen**, responsible for soft product design
2014 European Textile Traineeship, student guiding & coaching, **TextielMuseum**
2014 MVO-NL **Zorgzame Bedrijfskleding**, project management and design
2014 Curating the exhibition Traditie ontmoet Toekomst, **Museum the Kantfabriek**, Horst
2014 Workshop development Smart Textiles, **Wag Society**, ZigZag project
2014-2009 **Philips Research** and **Philips Design**, textile / electronic applications on the body
2014-2010 **Philips Medical**, design & research for textile product design, prototype development and production consulting, Philips Blue Touch / Philips Blue Control
2014-2012 Edu: **Saxion**, Lecture & lessons New Production Techniques for textile & garments.
2013-2011 by-wire for: **TNO, Marc Grootjen**, tactile textiles.
2011-2009 Edu: **WdKA**, 2nd year Crosslab fashion eco- & technology
2010 **Moon Life Academie**, fashion design project, workshop leader and tutor **FBKVB**
by-wire for: **Philips Lumalive** Research of Lumalive guidelines for garment designers
by-wire for: **Kwintet** design, development & communication of work wear collections
by-wire for: **Marloeke van der Vlugt** sensor suit, artistic accessory
by-wire for: **Bram van Waardenburg en WdKA** modularic friends
by-wire for: **Sense Company** research project: body vibration on music
2008 initiator **by-wire.net**, **design & research in fashion technology**
Edu: **WdKA**, 2nd year Crosslab fashion eco- & technology
by-wire for: **Boost Products** Design & integration of Lumalive technology in garments
by-wire for: **HKU** research project: navigation on the body
2007 **by-wire.projects** in collaboration with: **TNO, Ten Cate, TU Delft, Dynafoam, Kwintet, Ecological Textiles, HKU** textile department,
2006 **Company clothing Kwintet KLM nv**, Enschede
Freelance, presentation and design projects in collaboration with stylist o.a. Mc Donald's, Arriva, Gall & Gall, H. Radboud and Q8
2006 **Romy Smits, design studio for fashion, interior and art**, Antwerp
Trainee: Assistant fashion-, print- and graphic design
color cards, concept, working drawings, product presentation
2006 /05 /04 **Graphic Design Agency Ten Design (advertisements)**, Den Ham



Vacation work: Graphic Designer and DTP.

Pamphlets, trademarks, brands, printed matter, advertisement, sign
Design and prepare for press, print or digital mailing

- 2003 **Graphic Design Agency Ten Design (advertisements)**, Den Ham
- 2001 **Graphic designer Herman Poorterman**, Nijverdal Intern.
- 2001 **Theaterhotel Almelo**, Internship: Graphic design, PR en marketing support
- 2000 **Graphic design agency Ten Design and Alfabet sign**, Den Ham Intern DTP, sign

Projects (for recent projects see: www.by-wire.net)

- 2015 Curation: CRISP Smart Textile - Wearable Service expo, **TextielMuseum**
- 2014 Keynote speaker @SIA-congres
- 2013 **Amsterdam Fashion Week** show Drapely & Solar Fiber
Speaker at **Smart Fabrics Conference Barcelona**
- 2012 **Gouden Geesten** Utrecht, **Picnic**, **Dutch Design Week** Eindhoven, **Pretty Smart Textiles** Ronse Belgium,
- 2011 Exhibition **Modemuseum Hasselt** (be) & lecture **z33** about Altire nature
- 2010 **Lecture FTN**, Chain sustainability
- 2009 **Fair Corporate Fashion Event**, lecture: chain innovation in fashion
- 2009 **Awearness Fair Fashion**, 4 outfits in collaboration with JSS.SJS
- 2008 **MaHKU**, presenting project Master students fashion 'Beyond Green'
HKU Fashion Design, 1st and 2nd year; seminar ecology and seminar Lumalive in Fashion, 3rt year; lessons in Fashion Technology
- 2007 **by-wire.net** fashion & technology network - o.a. Ten Cate, TNO, Dynafoam
work wear event initiator and organization - Casco Utrecht
presentation modebiennale Arnhem - wearables project
exposition Beat the Fashion Drum - by-wire.net - Stadhuis Utrecht
Hot-100-Debat 21 feb. 2007 - Club 11 Amsterdam
- 2006 **cat-walk-show** 3rd year INDUST collection - Ottone Utrecht
seminar Fleshing Out - wearable interfaces, smart materials, living fabrics
congress for Nanotechnology in Fashion & Textile Industry - London
wearables project in collaboration with TNO - Cum Laude
Marimekko Project Center Antwerp - Concept and presentation advice
design competition HEMA - boys jacket - Honorable indication
cat-walk-show 2nd year GRIP collection - Gorinchem & Utrecht
- 2006 & 2005 **junior lecture presentation seminar** - 1st year fashion students HKU
Poznan exchange project Fashion design with Karel Bakker
- 2004 **Event organization** - Slapeloze Nacht - organization, design, production

Publications (for recent publications see: www.by-wire.net)

- 2015 **P+** (MVO) March, April, May & **Financieel Dagblad Modespecial** March 7th.
- 2014 •Actuating movement in refined wearables, Marina Toeters & Loe Feijs, Global Fashion 2014: **International Fashion Conference**, Ghent Belgium
ABN-AMRO publication Smart Fashion / Netherlands: Designing a Country publication
Workshop + presentation 'a better world by design', **Providence, Rhode Island USA**
•Design of a Nature-like Fractal CelebratingWarp-knitting, Loe Feijs et all. Proceedings of **Bridges 2014**: Mathematics, Music, Art, Architecture, Culture
•2013 E-Textile Swatchbook Exchange: The Importance of Sharing Physical Work, **ISWC '14 ADJUNCT**, SEPTEMBER 13 - 17, 2014, SEATTLE, WA, USA.
•Transforming the dance experience with expressive social wearables, Theadora Kyr-gia, Marina Toeters, **Global Network for Dynamic Research**.



- 2013 •PRACTICAL DESIGN EXAMPLES FOR HUMAN HABITATS IN SPACE, OFF-GRID, AND IN LOW-IMPACT COMMUNITIES, IAC-14.E5.2.3, 65th **International Astronautical Congress**, Toronto, Canada. 2014, Irene Lia Schlacht et al.
- 2013 •Research-through-design; a way to drive innovative solutions in the field of smart textiles, Marina Toeters, Martijn ten Bhömer, Eliza Bottenberg, Oscar Tomico, Ger Brinks, **Cimtec2012: Advances in Science and Technology** Vol. 80 (2013) pp 112-117 © (2013) Trans Tech Publications, Switzerland doi:10.4028/www.scientific.net/AST.80.112.
- 2012 •Constructing and Applying the Fractal Pied de Poule (Houndstooth), Loe Feijs, Proceedings of **Bridges 2013: Mathematics, Music, Art, Architecture, Culture**
- 2012 •Analysis of parallel collaboration assignments in smart textile design, Toeters, Brinks, **Onderzoek voor de vitale regio**
- 2011 •Disseminating knowledge of electronic textiles at art schools and universities, **isea2011**, <http://isea2011.sabanciuniv.edu/paper/disseminating-knowledge-electronic-textiles-art-schools-and-universities>
- 2011 **Alter Nature: The future that never was**, exhibition + booklet page 20 & 53
- 2010 **Kunstgras 2010**, exhibition by-wire.net
- 2009 **Arnhem Fashion Biennale**, presentation Fair Fashion Event
- 2008 **Second Sight "Technology"** article about Lumalive 20080802
- Mediamatic** presentation by-wire.net 20080417
- TAG MAG 05**, article about "The Fashion Paradox" 20080322
- NieuweOntwerpers.nl**, Expo, Rotterdamse Museumnacht 20080301
- De Pers**, article about me and others in fashion technology 20080301
- Fashionsnoops.com**, article about by-wire.net by Helen Gras 20080201
- ESTA**, one by-wire.experiment shown: Huggy Care 20080129
- Modefabriek** exhibition Rai Amsterdam, 20 & 21 January
- 2007 **DAG.18.12**, 18-12-2007 by-wire.net naar aanleiding van Bright.TV
- Bright.TV**, video interview 11-12-2007:
<http://www.bright.nl/dinsdag-designdag-marina-toeters>
- Bright 19**, Eye Candy, 'Marina Toeters met Huggy Care' 01-12-2007
- Twentse Courant Tubantia**, 'Studie cum laude afgesloten', 5-09-2007
- De Twenterand Courant**, 'Marina Toeters studeerd cum laude af voor fashion design', 13-09-2007
- Video interview AD**, Wearable project: Nepkoe op pojectenmarkt HKU 08 February 2007, www.ad.nl/multi-media/article1028602.ece?start=2

Special skills Very good computer skills (creative): InDesign, Illustrator, Photoshop, also skills in Dreamweaver and Flash.
Owner of a small company
Language: Dutch - native tongue. English - speech and writing average