

1.1 Stefan Holmlid

1.2 680520-4911

1.3 Male

1.4 HOME ADDRESS

A: LINKÖPING.

1.5 CONTACT ADDRESS

A: IDA, Linköpings universitet, 581 83 LINKÖPING.

T: +46 733 899672.

E: stefan.holmlid@liu.se

1.6 CURRENT EMPLOYMENT

Associate Professor (docent), interaction and service design

Senior Researcher at SICS group/Santa Anna IT Research Institute

1.7 ACADEMIC DEGREES

2002 PhD in computer science, Linköpings Universitet. Thesis title: Adapting users: Towards a theory of use qualities. 10 september 2002.

1995 MSc in Computer Science, Linköpings universitet, Institute of Technology. Thesis title: The effect of end-user instruction on usability: Usability as a key quality of instruction

1.8 ASSOCIATE PROFESSOR QUALIFICATION

2010 Docent in Computer Science, 14 december 2010

1.9 PREVIOUS EMPLOYMENTS

05–10 Assistant Professor at Human-Centered Systems, Linköping University.

03–pres Senior Researcher/Project Coordinator at Santa Anna IT Research Institute.

04 Assistant Professor at the School of Business and Informatics, University of Borås (Högskolan i Borås).

03–04 Lecturer at the School of Humanities and Informatics, University of Skövde (Högskolan i Skövde).

03–04 Adjunct Assistant Professor at IDA, Linköping University.

03 Lecturer at Royal Institute of Technology, KTH, Stockholm.

01–03 Interaction Design and Usability Researcher at Ericsson Research.

97–00 Lecturer, Linköping University.

95–02 Post-Graduate student, Linköping University.

During 1999 and 2002 I was on parental leave each time for 7 months.

95–97 Teaching Assistant, Linköping University.

94–95 Usability Expert, consulting as instructor, method developer and interaction designer at DataMedia, an end-user instruction and consultant firm in Stockholm, Sweden

1.1 OWN BUSINESS

10– SHd design and innovation, founder, own consultancy

97–10 Tegel Kommunikation HB, founder, two person consultancy

86–92 RPU data HB, founder, programming and education consultancy

1.1 OTHER INFORMATION

First language Swedish.

Fluent in English, good comprehension of Danish and Norwegian, high-school French.

CPR for children, RedCross training certificate.

2 CV FOR STEFAN HOLMLID

As a part of organisational systems and business systems, design has during the last 100 years, and maybe even more today, been considered to be an important and powerful catalyser for innovation, change and transformation. The driving force for my research lies in understanding, investigating and explaining the role/s that design plays in such systems; What are the mechanisms? How do people behave? What do they choose to do? What is described as being design?

Currently I am investigating design in the system of the “service dominant logic”. I am focusing my research on the expressive design methods and involvement methods used by Service and Interaction Designers in practice, and how these drive stakeholder involvement and innovation processes. Results range from design management, over design methods and techniques to aesthetics of interaction and value-in-use.

My aim is to keep this leading research position within service design, and to continue develop the already established multi-disciplinary research team within this research area.

Holmlid is directing a research group focusing on interaction and service design at Linköping University. He is supervising 2 PhD students, at Linköping University, and is responsible for the Research Training workpackage in the EU PhD School Service Design for Innovation. He is also the chairman of the board of the Swedish PhD school in design, with 50 active and 30 finished PhDs, with 20 participating departments (www.designfakulteten.kth.se).

His grants profile between 1998 and 2012 sums up to 20.4 MSEK, based on participation in grants accepted totaling 74.1 MSEK. From 2006 Holmlid’s grant profile sums up to 16.6 MSEK from participating in grants accepted totaling 68.6 MSEK.

Current projects range from Service Design in Public Sector, over Prototyping under a Service Logic, to Design in High-Tech innovation.

Holmlid has an extensive publication record, and is frequently invited as a speaker on research issues related to service design.

Holmlid has a long standing experience of design education, as a teacher, director of programs, and member of planning boards. Currently Holmlid is responsible for courses in User Driven Product Development, Service Design, Interaction Design as well as Design Strategy.

He has been a member of university as well as faculty boards. He is also appointed as an expert in evaluation and accreditation of design education programs.

Holmlid is a co-founder of ServDes, the Service Design and Service Innovation conference, the premier research conference on service design (www.servdes.org). Moreover he is also a founding member of the Service Design Network and currently advisory board member of the network.

Examples of appointments

- 2014 Co-coordinator for a national strategic research agenda for design.
- 2011 Expert in Accreditation panel for IT-product design master, Denmark.
- 2011 Part of international panel involved in developing Industrial Design programme, Norway
- 2011 Expert in Accreditation panel for Service Design master, Denmark.
- 2010 Subject specialist in Roundtable Conversation at the Ministry of Enterprise, Energy and Communications on the role of design in a national service innovation strategy.
- 2009 Directing a design probes study on Quality in Life of Seniors in Europe in a European Network project, finalized as a design game for over 60 participants.