

Stefana Broadbent

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Positions

HEAD OF COLLECTIVE INTELLIGENCE, NESTA, UK (2014 -)

Leading Research and Policy group on Collective Intelligence for Social Innovation

INVITED LECTURER, AA Architectural Association School of Architecture (2013-) Lecturer in UNIT 7 coordinated by David Green and Samantha

LECTURER, UNIVERSITY COLLEGE LONDON, UK, DEPARTMENT OF ANTHROPOLOGY, (2010-2014)

Coordinator of the Digital Anthropology MSc. Lecturing in Digital Anthropology, Student Supervision

HONORARY VISITING FELLOW, UNIVERSITY COLLEGE LONDON, UK, DEPARTMENT OF ANTHROPOLOGY (2009-2010)

Visiting position while writing the book *L'Intimite' au Travail* Paris FYP Editions 2011.

PROFESSEUR INVITE, ECOLE NATIONALE SUPERIEURE DES ARTS DECORATIFS, MASTER IDENTITES NUMERIQUES, PARIS, F (2009-2010)

Teaching on Online communication practices theory and research methodology. Super- vision of Master students research projects.

HEAD OF USER OBSERVATORY, SWISSCOM, BERN, CH (2004 - 2008) Creation and management of Swisscom Innovation research unit dedicated to studying the evolution of digital and communication practices in Switzerland. In 2007, Stefana Broadbent became a member of the Strategy Board of Swisscom.

CHIEF HUMAN-COMPUTER INTERACTION OFFICER, ICONMEDIALAB (now LBi), STOCKHOLM, S, (1999 - 2002)

Lead of the Human-Computer Interaction practice of IconMedialab (now LBi), one of the five largest web agencies, present in 30 countries across Europe, Asia and the US. The practice counted nearly 120 user experience designers and researchers.

TEACHING FELLOW, POLITECNICO DI MILANO, FACOLTA DI ARCHITETTURA, CORSO DI LAUREA IN DISEGNO INDUSTRIALE (1997 - 2000)

Teaching on User-Centered Design and ethnographic theories and methods for design. Supervision of student field work and design projects.

DIRECTOR and FOUNDER, CBJ, PARIS (1993 - 1999)

Creation and management of research company, acquired by IconMedialab in 1999. CBJ specialised in process control and office automation and later on internet adoption. In 1997, CBJ started the Observatory of Internet literacy to study the evolution of online behaviours systematically. CBJ was involved in seminal EU-funded research projects that established a distinctly European version of User-Centred Design:

CONSULTANT, ESTL FRANCE, JOUY-EN-JOSAS (1991 - 1993)

Research and design of Air Traffic Control Systems.

RESEARCHER, ECOLE POLYTECHNIQUE, PARIS (1990 -1991)

Research on pragmatics of communication. Fyssen Foundation Post-doctoral Scholarship.

Education

UNIVERSITY OF EDINBURGH, UK - Ph.D. in Cognitive Science (1991)

UNIVERSITE DE GENEVE, CH - Licence en Psychologie Génétique (1985)

LICEO CLASSICO "ALESSANDRO MANZONI", Milano, I - Maturita Classica (1981)

Publications

INTIMACY AT WORK, LEFTCOAST PRESS WalnutCreek CA(2015)

TOWARDS A GREY ECOLOGY in Luciano Floridi and Nicole Dewandre Eds. THE ONLIFE INITIATIVE Springer (2014)
<https://ec.europa.eu/digital-agenda/onlife-original-outcome>

L'INTIMITA AL LAVORO, Il Mulino, Bologna (2013)

ISSUES IN PERSONAL COMMUNICATION, in Daniel Miller D. and Horst H. eds.,
Digital Anthropology, Berg Publisher, London (2012)

L'INTIMITE AU TRAVAIL, FYP Editions, Paris (2011)
Prix de l'AFCI 2011, Paris

UNDERSTANDING CONVERGENCE, *Interactions of the ACM*, 15.1 (2008)

THE NEW ARCHITECTURE OF INFORMATION, in Origgi G. ed., *Text-e : Text in the Age of Internet*, Palgrave/MacMillan Publishers, London (2006)

LES NOUVELLES ARCHITECTURES DE L'INFORMATION, in Origgi G., Arikha N. eds., *text-e : le texte a l'heure de l'internet*, Bibliotheque Centre Pompidou, Paris (2003)

EVOLUTION DES USAGES DE L'INTERNET, in Guichard E. ed., *Comprendre les usages de l'Internet*, Presses de l'Ecole Normale Supérieure, Paris (2001)

A NARRATIVE APPROACH TO USER REQUIREMENTS FOR WEB DESIGN, *Interactions of the ACM*, VII.6 (2000)

MODELES NAIFS D'INTERNET, *Représentations*, MSHS Université Poitiers (2000)

FONT REQUIREMENTS FOR NEXT GENERATION AIR TRAFFIC MANAGEMENT SYSTEMS, HRS/HSP-006-REP-01, Eurocontrol, Maastricht (2000)

UNDERSTANDING CUSTOMERS' NAIVE THEORIES OF HIGH-TECH PRODUCTS AND SERVICES, *The race for innovation*, ESOMAR (1999)

PERCORSI PER UNA CULTURA DELLA RETE, *Industria e Sindacato* 11, Roma (1997)

AN EXPERIMENTAL EVALUATION OF TRAFFIC FILTERING, *Report 265*, Eurocontrol, Maastricht (1993)

UTILISATION DE SYSTEMES DE PROTOTYPAGE RAPIDE POUR L'EVOLUTION DES

INTERFACES HOMMES-MACHINES DANS LE CONTROLE DU TRAFIC AERIEN, *Le Transpondeur* 9 (1993)

L'INTERAZIONE CON ARTEFATTI COGNITIVI, in Anceschi G. ed. *Il progetto dell'interfaccia. Strumenti e tecniche dell'anafora elettronica*. Domus Academy Editrice, Milano (1992)

L'EVOLUZIONE DELL'INTERAZIONE UOMO-CALCOLATORE, *Notiziario del Lavoro - Telecom Italia*, Roma (1992)

STRUCTURATION DES CONNAISSANCES PAR DOMAINES ET DEVELOPPEMENT, in Andler D., Jacob P., Proust J., Récanati F. et Sperber D. eds., *Epistémologie et cognition*, Madraga, Bruxelles (1992)

Keynotes (2009 - 2015)

Following the publication of her book this year Dr. Broadbent has been invited both by academic institutions and organisations to discuss the topic of emerging communication practices. In the past she have often been invited to speak in innovation conferences alongside futurists, web entrepreneurs and technologists.

FUTUR EN SEINE , Paris (June 2015)

DESIGN NUMERIQUE, Bruxelles (June 2015)

Grande Conference Sociale de l'Emploi, Paris (October 2015)

INNOVAFUTURO, Milan (October 2015)

EU Parliament Digital Agenda for Europe (February 2015)

BOZAR, Bruxelles (May 2015)

LIFT Marrseille (October 2014)

ENSAD Doctoral School, Paris (March 2015)

CNAM Paris (February 2014)

Wysing Art Centre (April 2014)

The White House Art Centre (February 2013)

IN3 Barcelona (September 2013)

Architectural Summer School Vico Morcote (August 2013)

ARCEP Prize Paris (January 2012)

Vienna University Department of Design (April 2012)

Salzburg University Sociology of Intimacy (April 2012)

DESIGN NUMERIQUE, Salon de l'Education, Paris (November 2011)

LA CULTURE MATERIELLE, Université de PARIS 1 Pantheon-Sorbonne, Quai Branly, Paris (November 2011)

SEMINAIRE DE RECHERCHE, Université de Paris VIII, Département d'Ergonomie (November 2011)

LES PROMESSE DE L'APPRENTISSAGE NOMADE, UN MOBILE POUR (SE) FORMER? Université d'Eté: Université de Poitiers, EMF, CNED, CNAM (September 2011)

FOND NATIONAL SUISSE DE LA RECHERCHE SCIENTIFIQUE (FNS), Bern (September 2011)

MEDIEN FORUM NRW, Koln (June 2011)

HELLO DEMAIN WHERE ENCHANTMENT MEETS THE FUTURE, Orange Institute, Quai Branly, Paris (May 2011)

GUARDIAN ACTIVATE, London (July 2010)

TED at Cannes, Cannes (July 2010)

DOTREAL, Lift France 2010, Marseille (July 2010)

NEXT 10 , Berlin (May 2010)

SIME, Stockholm (January 2010)

OVER-THE-AIR, Imperial College, London (September 2009)

TED GLOBAL 2009, Oxford (July 2009)

700.000 viewers to date of the TED video

Media

Stefana Broadbent is often contacted by the media to discuss issues related to online communication practices.

Les Dossiers de la Recherche, (September, 2014)

Corriere della Sera, (January, 2012)

France Culture, Place de la Toile (November, 2012)

THE FORUM, BBC World Service (March, 2012)

TEMPS MODERNES: VA-T-ON SE PASSER DES SMS, UN JOUR?, Radio de la Suisse Romande (December 6, 2011)

LA PLACE DE LA TOILE, France Culture (November 10, 2011)

STEFANA BROADBENT: 80% DE NOS ECHANGES SE FONT TOUJOURS AVEC LES MEMES 4-5 PERSONNES, InternetActu/LeMonde (June 27, 2011)

LA VOIX EST LA PROCHAINE FRONTIERE, Le Figaro (June 13, 2011)

MONATSGESPRACH, Das Magazin (May 2-9-16-23, 2011)

NOTRE VIE PRIVEE A INVESTI NOTRE TRAVAIL, l'Hebdo (May 11, 2011)

FACEBOOK IST NOCH VOELLIG UNTERNUTZT, Tages Anzeiger (April 4, 2011)

FACEBOOK MEST EN NAMNBANK, Svenska Degeblad (August 25, 2010)

ANTHROPOLOGY 2.0, Wired (August 5, 2010)

La Repubblica (Aprile 21, 2010)

ON ABREGE LES COURTOISIES. ON VA DROIT AU BUT, Liberation (April 19, 2010)

THE FORUM, BBC World Service (August 30, 2009)

LA GENERATION Y CHANGE LE MONDE, L'Hebdo (November 20, 2009)

DER TV LAUFT IMMER MEHR IM HINTERGRUND, Tages Anzeiger (September 28, 2007)

HOME TRUTH ABOUT TELECOMS, The Economist (June 7, 2007)

VERS UNE INFO PERSONNALISEE JUSQU'A L'EMIETTEMENT, Television de la Suisse Romande (January 4, 2007)

HOW ABOUT AN EMAIL ON THAT?, Business Week (August 8, 2006)

BLOGS: LE POINT AVEC STEFANA BROADBENT, Television de la Suisse Romande (February 2, 2006)

EMAIL STILL A KILLER APP?, New York Times (March 8, 2006)