

Dario Buzzini - Curriculum Vitae

Design Director, Creative Strategist, Educator.

About Dario:

Dario is currently Senior Design Director at IDEO in NYC where he is responsible for the creative output of IDEO's New York City team, which is more than 50 designers strong.

Dario's day to day work is focused on consulting Fortune 500 clients tackling complex design challenges:

From telecommunication, to financial services, to healthcare, to automotive & consumer electronics.

In the past ten years, Dario has been working and collaborating with several international companies like Adidas, Artemide, AT&T, Eli Lilly, Fiat, Ford, Motorola, Novartis, Philips, Prada, Tecno & Telecom Italia.

Dario's core Interests are physical grammars, formal languages, design technology & social interactions.

His personal work is focused on behavioral objects: Objects that explore, challenge or emphasize specific interactive behaviors.

As educator, Dario has been teaching and lecturing in different universities around Europe amongst which, Copenhagen Institute of Interaction Design, Interaction Design Institute Ivrea, Politecnico di Milano and Umeå Institute of Design.

Education:

Dario holds a Master of Science Degree in Industrial Design from the Politecnico di Milano and a Master of Science Degree in Interaction Design from the Interaction Design Institute Ivrea.

Relevant Work Experience:

- June 2011– Present: IDEO (New York, USA). Senior Design Director.
- January 2008 – June 2011: IDEO (München, Deutschland). Design Director.

- October 2005 – January 2008: IDEO (Chicago, USA). Senior Product & Interaction Designer.
- June 2004 – September 2005: Interaction Design Institute Ivrea (Ivrea, Italia). Researcher, Senior Interaction Designer & Lecturer.
- February 2004 – June 2004: Prada + OMA/AMO (Milano, Italia). Interaction Design Consultant for the Prada Epicenter in Los Angeles.
- June 2003 – September 2003: Motorola GDP (Milano, Italia). Strategic Designer.
- October 2002 – July 2003: Politecnico di Milano University (Milan, Italy). Teaching Assistant.
- June 2002 – September 2002: Fabrice (Treviso, Italy). Artist in residence at Benetton's design research center.
- October 2001 – October 2002: Lo Scalzo Moscheri design studio (Milan, Italy). Product Designer.
- April 2001 – August 2001: Philips Design (Eindhoven, the Netherlands). Interaction Designer
- September 2000 - June 2002: Nucleo Design Agency (Torino, Italy). Interaction designer.

Languages:

Fluent in Italian, English and Portuguese. Conversant in German & French.